

# Baby Food Packaging in the Philippines

October 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Stackability is the main reason why folding cartons are popular in dried baby food  
Metal tins continue gaining share in powder milk formula  
Brands focus on glass packaging as it is transparent and increases product appeal

### PROSPECTS AND OPPORTUNITIES

High birth rate in the Philippines should help drive growth in baby food packaging  
Glass jars will benefit from growth in prepared baby food

## Baby Food Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Metal food cans lead condensed milk packaging as they maintain product freshness  
Flexible aluminium/plastic remains the dominant pack type in hot drinks  
Kegs record dynamic growth in 2022  
Beauty and personal care packaging returns to positive growth in 2022  
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

## PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste  
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

## RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste  
Coca-Cola Philippines' progress towards a "World Without Waste"  
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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