

Home Laundry Appliances in France

December 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Another year of difficulties
Brands utilise variety of competitive strategies
Innovations drive sales in a mature market

PROSPECTS AND OPPORTUNITIES

Volume sales set to pick up once economic conditions recover
Value sales set to increase through product innovations
Further demand for compact models due to urbanisation

CATEGORY DATA

Table 1 - Sales of Home Laundry Appliances by Category: Volume 2018-2023
Table 2 - Sales of Home Laundry Appliances by Category: Value 2018-2023
Table 3 - Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023
Table 4 - Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023
Table 5 - Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2018-2023
Table 6 - Sales of Automatic Washing Machines by Format: % Volume 2018-2023
Table 7 - Sales of Automatic Washing Machines by Volume Capacity: % Volume 2018-2023
Table 8 - Sales of Automatic Washing Machines by Smart Appliances: % Volume 2019-2023
Table 9 - NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023
Table 10 - LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023
Table 11 - Distribution of Home Laundry Appliances by Format: % Volume 2018-2023
Table 12 - Production of Home Laundry Appliances: Total Volume 2018-2023
Table 13 - Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028
Table 14 - Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028
Table 15 - Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2023-2028
Table 16 - Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

Consumer Appliances in France - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 17 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
Table 18 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 19 - Sales of Consumer Appliances by Category: Volume 2018-2023
Table 20 - Sales of Consumer Appliances by Category: Value 2018-2023
Table 21 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
Table 22 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
Table 23 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
Table 24 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
Table 25 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 26 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 27 - Sales of Small Appliances by Category: Volume 2018-2023

Table 28 - Sales of Small Appliances by Category: Value 2018-2023

Table 29 - Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 30 - Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 31 - NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 32 - LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 33 - NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 34 - LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 35 - Distribution of Major Appliances by Format: % Volume 2018-2023

Table 36 - Distribution of Small Appliances by Format: % Volume 2018-2023

Table 37 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 38 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 39 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 40 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 41 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 42 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 43 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 44 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 45 - Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 46 - Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 47 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 48 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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