

Home Insecticides in Colombia

February 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Colombians prefer spray formats of home insecticides
- Promotional efforts employed by leading brands
- New innovative format launched by Industrias Katori SA

PROSPECTS AND OPPORTUNITIES

- El Nino trend may elevate demand for home insecticides
- Challenges to the development of eco-friendly insecticides
- Private label to attract consumer's attention

CATEGORY DATA

- Table 1 - Sales of Home Insecticides by Category: Value 2018-2023
- Table 2 - Sales of Home Insecticides by Category: % Value Growth 2018-2023
- Table 3 - Sales of Spray/Aerosol Insecticides by Type: % Value 2018-2023
- Table 4 - NBO Company Shares of Home Insecticides: % Value 2019-2023
- Table 5 - LBN Brand Shares of Home Insecticides: % Value 2020-2023
- Table 6 - Forecast Sales of Home Insecticides by Category: Value 2023-2028
- Table 7 - Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

Home Care in Colombia - Industry Overview

EXECUTIVE SUMMARY

- Home care in 2023: The big picture
- 2023 key trends
- Competitive landscape
- Retailing developments
- What next for home care?

MARKET INDICATORS

- Table 8 - Households 2018-2023

MARKET DATA

- Table 9 - Sales of Home Care by Category: Value 2018-2023
- Table 10 - Sales of Home Care by Category: % Value Growth 2018-2023
- Table 11 - NBO Company Shares of Home Care: % Value 2019-2023
- Table 12 - LBN Brand Shares of Home Care: % Value 2020-2023
- Table 13 - Penetration of Private Label in Home Care by Category: % Value 2018-2023
- Table 14 - Distribution of Home Care by Format: % Value 2018-2023
- Table 15 - Distribution of Home Care by Format and Category: % Value 2023
- Table 16 - Forecast Sales of Home Care by Category: Value 2023-2028
- Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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