

Dairy Packaging in Mexico

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Dairy packaging volume sales remain below pre-pandemic levels

Health trends support packaging volume sales of yoghurt

Mexican consumers prefer larger pack sizes for their dairy purchases

PROSPECTS AND OPPORTUNITIES

Premiumisation will drive sales of PET bottles in milk

Small pack sizes expected to perform better over forecast period

Dairy Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Pouches are a favoured pack type across a number of food categories

PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence

On-the-go consumption and convenience boosting metal beverage can usage

Refill packs growing in popularity as a sustainable alternative

Reusable and recyclable pack types dominate home care packaging

PACKAGING LEGISLATION

Local governments introduce a ban on single-use plastics

RECYCLING AND THE ENVIRONMENT

Sustainable packaging becoming more prominent in the home care industry

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and Targets for 2022

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