

Surface Care in Ukraine

February 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Increased emphasis on hygiene pushes demand for bathroom cleaners
- Multi-purpose cleaners enjoys boosted appeal
- SC Johnson leads surface care in 2023

PROSPECTS AND OPPORTUNITIES

- Home care disinfectants set to expand, driving overall category growth
- Demand for floor cleaners will grow
- Scouring agents to benefit from increased demand for efficacy in cleansing all surfaces

CATEGORY DATA

- Table 1 - Sales of Surface Care by Category: Value 2018-2023
- Table 2 - Sales of Surface Care by Category: % Value Growth 2018-2023
- Table 3 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023
- Table 4 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Surface Care: % Value 2019-2023
- Table 6 - LBN Brand Shares of Surface Care: % Value 2020-2023
- Table 7 - NBO Company Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2019-2023
- Table 8 - LBN Brand Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2020-2023
- Table 9 - Forecast Sales of Surface Care by Category: Value 2023-2028
- Table 10 - Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

Home Care in Ukraine - Industry Overview

EXECUTIVE SUMMARY

- Home care in 2023: The big picture
- 2023 key trends
- Competitive landscape
- Retailing developments
- What next for home care?

MARKET INDICATORS

- Table 11 - Households 2018-2023

MARKET DATA

- Table 12 - Sales of Home Care by Category: Value 2018-2023
- Table 13 - Sales of Home Care by Category: % Value Growth 2018-2023
- Table 14 - NBO Company Shares of Home Care: % Value 2019-2023
- Table 15 - LBN Brand Shares of Home Care: % Value 2020-2023
- Table 16 - Penetration of Private Label in Home Care by Category: % Value 2018-2023
- Table 17 - Distribution of Home Care by Format: % Value 2018-2023
- Table 18 - Distribution of Home Care by Format and Category: % Value 2023
- Table 19 - Forecast Sales of Home Care by Category: Value 2023-2028
- Table 20 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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