

Home Insecticides in Cameroon

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Spray/aerosol insecticides remain the most popular format
The ascendance of mosquito nets presents a challenge to home insecticides
Consolidation mainly between big name brands

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"Made in Cameroon" labelling could help to attract consumers
Persisting urban congestion and inadequate waste management catalyst ongoing demand
Cultivated low tolerance for pests to propel sales

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Home Care in Cameroon - Industry Overview

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DISCLAIMER

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