



Home Care Packaging in Mexico

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Mexico home care packaging edges up in 2025 as recyclable pouches, recycled content and refills reshape the mix

INDUSTRY PERFORMANCE

Rigid plastic and flexible formats dominate as HDPE and PET bottles anchor the category

Rigid plastic grows fastest as HDPE and PET bottles advance and refill pouches surge

Voluntary circularity and recycled content drive the sustainability agenda

WHAT'S NEXT?

Modest growth to 2030 led by flexible pouches, PET bottles and recycled content

Recyclable mono-material pouches, recycled PET and refill systems offer key opportunities

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