



**Euromonitor
International**

Hot Drinks Packaging in South Korea

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Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Contraction in traditional formats shapes South Korea's hot drinks packaging landscape in 2025

INDUSTRY PERFORMANCE

Volume contraction driven by structural shifts away from traditional instant formats

Rigid plastic posts strongest growth as capsule systems and premium formats drive adoption

Extended Producer Responsibility and recyclability rating standards remain the defining commercial framework

WHAT'S NEXT?

Continued volume decline driven by format substitution and shifting consumer behaviour

Strategic focus should target recyclable single-serve formats and ethical sourcing differentiation

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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