



Euromonitor
International

Home Care Packaging in Australia

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Australian home care packaging grows in 2025 as recycled content and packaging reform reshape the mix

INDUSTRY PERFORMANCE

Rigid plastic dominates as HDPE and PET bottles anchor laundry, dishwashing and surface care

Metal and refill pouches grow fastest as retailers deepen recycled-content commitments

2025 National Packaging Targets fall due as eco-modulation and regulatory reform advance

WHAT'S NEXT?

Steady growth to 2030 led by aerosols, glass and refill formats

Recycled content, mono-material sprays and refills define the priority opportunities

COUNTRY REPORTS DISCLAIMER

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