

Homewares in China

May 2023

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Homewares in China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of cutlery continue to rise during home seclusion Manufacturers are actively innovating with space-saving homewares Multifunctional homewares receive a boost in demand

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Sustainable materials used to produce homewares to gain prominence Premiumisation of homewares expected to grow in the coming years

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DISCLAIMER

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