

# Bottled Water in France

November 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Understandable lower growth of bottled water after the heatwave of 2023

Flavoured bottled water – still small but dynamic

The leading brand, Cristaline, forges ahead, while Ogeu seizes the opportunity of the temporary absence of Perrier

#### PROSPECTS AND OPPORTUNITIES

After the Olympics, it will probably not be so easy for bottled water

Functional bottled water is not dead, while flavoured bottled water has room for growth

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