

Home Insecticides in Canada

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Price increases support value growth, while unseasonably warmer weather aids sales
Rising cases of insect infestations support sales of insect baits
SC Johnson & Son Inc retains its lead, offering established brands on the landscape

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Warm weather continues to drive sales, while DIY formulas challenge growth
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Home Care in Canada - Industry Overview

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DISCLAIMER

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