

Dairy Packaging in Australia

September 2023

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Dairy Packaging in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dairy packaging unit volumes continue to grow in 2022
Post-pandemic shift in lifestyles driving demand for large pack sizes
Environmental concerns driving innovation in cheese packaging

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons to see dynamic growth in cow's milk over the forecast period
Other plastic bottles expected to gain share in the popular yoghurt category

Dairy Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Metal food cans continue to lose share in 2022
Metal beverage cans gaining share from PET bottles in soft drinks
Flatter PET wine bottles pave the way for sustainability gains
Move towards a circular economy driving beauty and personal care packaging innovation
Refillable packaging grows as an environmentally-friendly option in surface care

PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle
Australian government signals plan to regulate packaging industry

RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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