

Personal Accessories in the United Kingdom

January 2024

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Versatility and convenience are amongst the key consumer demands that continue to fuel growth
Growth for crossbody bags is driven by luxury brands and social media trends

PROSPECTS AND OPPORTUNITIES

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Online presence of jewellery brands is expanding across e-commerce channels and the metaverse

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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Consumers' pursuit of value for money continues to increase the preference for well-known brands over private label

PROSPECTS AND OPPORTUNITIES

Rising health trend and the pursuit of value will continue to drive growth in writing instruments

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