



**Euromonitor
International**

Imaging Devices in Canada

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Retail volume declines amid the rising use of smartphones in Canada
Canon Canada Inc maintains its lead in imaging devices, as GoPro shows resilience
Retail e-commerce strengthens its lead while Best Buy expands its footprint

PROSPECTS AND OPPORTUNITIES

High quality smartphone cameras will continue to challenge forecast sales of imaging devices
Enhanced autofocus systems are set to be a rising trend over the forecast period
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DISCLAIMER

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