

# Home Insecticides in the United Arab Emirates

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Spray/aerosol insecticides maintains stable growth as insect baits decline  
Consumers seek value and efficiency when choosing home insecticides  
Gradual shift towards multifunctional products for convenience and cost savings

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Product diversity and significant price reductions expected to stimulate demand  
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Home Care in the United Arab Emirates - Industry Overview

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DISCLAIMER

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