

Consumer Foodservice in Peru

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Cafés/bars see significant growth in 2023 thanks to post-pandemic socialising and dynamism amongst players Specialist coffee and tea shops continues to perform well and Starbucks remains on top Cafés increasingly focus on offering ambience and high quality products to recover pre-pandemic sales

PROSPECTS AND OPPORTUNITIES

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Ongoing category growth expected thanks to endeavours to improve profitability Tourism is yet to recover to pre-pandemic levels in Peru, but there is scope for growth Trend continues for Full-Service Restaurants to open establishments abroad, promoting Peruvian gastronomy and boosts tourists consumption in Peru

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PROSPECTS AND OPPORTUNITIES

Limited-service restaurants will continue to see growth in the years ahead, but challenges remain New outlets will be rare due to the economic slowdown, but some chains will continue to expand Third-party deliveries continue to be relevant partners, but they are saturated and high costs, so restaurants are looking for other delivery options and own channels

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PROSPECTS AND OPPORTUNITIES

Self-service cafeterias is expected to see ongoing growth driven by independent players, but pre-pandemic recovery levels are unlikely New chained self-service cafeterias may emerge from the efforts of independent businesses with loyal customer base Independent self-service cafeterias offering good value for money have scope for growth

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PROSPECTS AND OPPORTUNITIES

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