

Full-Service Restaurants in Peru

February 2024

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Full-Service Restaurants in Peru - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Full-service restaurants continue to see growth in 2023 thanks to increased tourism and post-pandemic return to socialising.

Focus on enhanced dining experience in order to achieve profitability

Delivery is still key for full-service restaurants, post-pandemic

PROSPECTS AND OPPORTUNITIES

Ongoing category growth expected thanks to endeavours to improve profitability

Tourism is yet to recover to pre-pandemic levels in Peru, but there is scope for growth

Trend continues for Full-Service Restaurants to open establishments abroad, promoting Peruvian gastronomy and boosts tourists consumption in Peru

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DISCLAIMER

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