

Refrigeration Appliances in Saudi Arabia

December 2023

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Refrigeration Appliances in Saudi Arabia - Category analysis

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2023 DEVELOPMENTS

Growing number of households supports ongoing demand for refrigeration appliances Environmentally-friendly and energy-efficient refrigerators are key themes in 2023 Smart-enabled options and high-tech solutions offer appeal to consumers

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Economic development to further boost sales over the forecast period Stable demand expected to continue over the forecast period Ongoing rise of smart appliances will further boost growth

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