



Euromonitor
International

Street Stalls/Kiosks in Austria

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Street Stalls/Kiosks in Austria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Street stalls resonate with price-conscious consumers

INDUSTRY PERFORMANCE

On-the-go lifestyles and downtrading support street stalls

Kiosks are not present in Austria

Sales through delivery remain modest

WHAT'S NEXT?

Street stalls set for growth amid busy lifestyles and continuing price sensitivity

Untapped delivery services offer substantial growth opportunities

Traditional offerings will give way to global flavours

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Hendlkönig leads highly fragmented landscape

Innovation is limited

Independent operators remain dominant

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DISCLAIMER

Consumer Foodservice in Austria - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice remains resilient despite inflationary pressures

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Environment remains challenging for both consumers and operators

Third-party ordering platforms play central role

Enhanced retail foodservice offerings place pressure on traditional restaurants

WHAT'S NEXT?

Austrian foodservice faces slow growth

Operators will seek to cut costs through automation and focus on easy-to-prepare offerings

Sustainability to drive change across the industry

COMPETITIVE LANDSCAPE

McDonald's leads Austrian consumer foodservice

WGX Noodle-King leads growth with affordable Asian street-style offerings

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