

Home Furnishings in Hong Kong, China

May 2023

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Home Furnishings in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic restrictions and income pressures subdue sales of home furnishings Compact housing drives demand for multifunctional furniture Immersive retail stores focus on the mattress shopping experience

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Stable value sales growth despite consumer spending shifting towards travel Smart technology will proliferate in lighting and window covering Sustainability to gain in popularity supported by greater focus of brands

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