

Digestive Remedies in Slovenia

October 2023

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Digestive Remedies in Slovenia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

While preventative measures rise, unhealthy eating habits continue to drive sales Increasing travel and tourism boosts sales of motion sickness remedies

Herbal ingredients become popular as consumers worry about OTC side effects

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Busy and stressful lifestyles aid sales of digestive remedies over the forecast period Expanding availability and the growth of private label drives sales Growing interest in holistic and preventive approaches challenge sales

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DISCLAIMER

DEFINITIONS

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