



Euromonitor
International

Consumer Foodservice in Ukraine

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Consumer Foodservice in Ukraine

EXECUTIVE SUMMARY

Ukraine's consumer foodservice sustains growth through resilience and adaptation

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INDUSTRY PERFORMANCE

Consumer foodservice sustains value growth despite declining footfall

Delivery and takeaway reinforce their role as structural growth channels

Consumer pragmatism drives value-focused strategies and digital engagement

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Innovation in automation and virtual dining are set to address labour challenges

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Leading brands sustain top positions through scale, innovation, and diversification

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