

Yoghurt and Sour Milk Products in the Philippines

September 2023

Table of Contents

Yoghurt and Sour Milk Products in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Drinking yoghurt continues to expand in 2023

Yakult hopes to boost sales through further investments in local production

Plant-based offerings fail to gain traction, with new launches continuing to focus on functional attributes

PROSPECTS AND OPPORTUNITIES

Robust growth expected, with drinking yoghurt leading the way

Fresh milk producers look to expand retail sales

Innovation in plant-based dairy could drive growth

CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 6 - LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 7 - Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 8 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 9 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 10 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 17 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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