

Yoghurt and Sour Milk Products in Colombia

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- High inflation impacts performance of yoghurt and sour milk products
- Brands develop new experiences and innovation through collaborative efforts
- Protein-enriched trend drives growth in yoghurt

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- Manufacturers to develop functional products to attract health-conscious consumers
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Dairy Products and Alternatives in Colombia - Industry Overview

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