Euromonitor International

# Budapest in Hungary

June 2026

Table of Contents

HEADLINES

CITY SCORECARD

Chart 1 - Budapest City Scorecard Rankings Among 124 Eastern Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2025

POPULATION

Chart 2 - Key Budapest Population Indicators Compared to Hungary and Eastern Europe 2025
Chart 3 - Budapest Population Growth Compared to Hungary and Eastern Europe 2020-2030
Chart 4 - Budapest Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2020-2030
Chart 5 - Budapest Population by Age and Sex 2025

CONSUMER EXPENDITURE

Chart 6 - Budapest Consumer Expenditure per Capita Compared to Hungary and Eastern Europe 2020-2030
Chart 7 - Budapest Consumer Expenditure Structure 2025

DIGITAL CONSUMER

Chart 8 - Key Budapest Digital Consumer Statistics Compared to Hungary and Eastern Europe 2025
Chart 9 - Digital Consumer Historic Growth and Forecasts in Budapest 2020-2030

WEALTH

Chart 10 - Budapest Disposable Income per Household Compared to Hungary and Eastern Europe 2020-2030
Chart 11 - Number of Households by Disposable Income Band in Budapest 2020/2025/2030

POSSESSION OF HOUSEHOLD DURABLES

Chart 12 - Budapest Household Possession of Kitchen Durables Compared to Hungary and Eastern Europe 2025: % of Households
Chart 13 - Budapest Possession of Entertainment Electronics Compared to Hungary and Eastern Europe 2025: % of Households
Chart 14 - Budapest Household Possession of Other Durables Compared to Hungary and Eastern Europe 2025: % of Households

ECONOMY

Chart 15 - Budapest GDP per Capita Compared to Hungary and Eastern Europe 2020-2030
Chart 16 - Budapest Real GDP Growth Compared to Hungary and Eastern Europe 2020-2030
Chart 17 - Budapest Inflation Compared to Hungary and Eastern Europe 2020-2030

LABOUR

Chart 18 - Budapest Labour Indicators Compared to Hungary and Eastern Europe 2025
Chart 19 - Economically Active Population and Unemployment Rate in Budapest 2020-2025
Chart 20 - Budapest Labour Productivity Compared to Hungary and Eastern Europe 2020-2025

TRANSPORT

Chart 21 - Number of Airport Passengers in Budapest 2020-2025
Chart 22 - Automotive Circulation in Budapest 2020-2025
Chart 23 - Budapest Transport Possession Compared to Hungary and Eastern Europe 2025: % of Households

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/budapest-in-hungary/report.