

Sauces, Dips and Condiments in Sweden

November 2023

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Sauces, Dips and Condiments in Sweden - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

New launches in reaction to waning demand focus on offering greater convenience Rising popularity of Mexican cuisine and street food prove increasingly influential Authenticity becomes a more important consideration in dips

PROSPECTS AND OPPORTUNITIES

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Plant-based table sauces set to boom as more consumers board the vegan bandwagon

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