

# Video Games in the Philippines

May 2024

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### Video Games in the Philippines - Category analysis

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#### 2023 DEVELOPMENTS

The enduring appeal of Nintendo Switch in the Philippines PlayStation 5 gains appeal as more than just a gaming device Mobile games remains the driving force of growth in video games in 2023

### PROSPECTS AND OPPORTUNITIES

E-commerce transforming the way people buy video games in the Philippines with Nintendo eShop playing a prominent role Apple Vision Pro proving an exciting glimpse at the future potential of VR gaming New Nintendo Switch expected in 2025

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