Euromonitor International

Financial Cards and Payments in Mexico

January 2026

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Financial Cards and Payments in Mexico - Industry Overview

EXECUTIVE SUMMARY

Mexican economy sees some stagnation in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Cash usage starts to decline, boosting circulation of cards

Mexico's FinTech ecosystem is in a phase of strategic consolidation

Digital payments are on the rise

WHAT'S NEXT?

Steady growth likely for financial cards in the years ahead

E-commerce will continue to see growth

Digital innovation set to continue apace

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WHAT'S NEXT?

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WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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