

Consumer Lending in Morocco

November 2023

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Consumer Lending in Morocco - Industry Overview

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture Consumer confidence at all-time low at the end of 2022 Mortgage market expected to see further rises in interest rates Increased demand for loans to acquire second-hand vehicles What next for consumer lending?

MARKET DATA

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DISCLAIMER

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Consumer Credit in Morocco - Category analysis

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Rising unemployment renders consumer credit less accessible Interest rates hike impacts on demand for consumer credit Women increasingly turn to microfinance institutions

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