

Cheese in Malaysia

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

New product launches push sales of processed cheese in 2023
Spreadable cheese benefits from the expansion of premium supermarkets
Hard cheese and soft cheese suffer from competition with processed cheese in 2023

PROSPECTS AND OPPORTUNITIES

Hard and soft cheese set to see positive demand trajectories over the forecast period
New products, packaging sizes and marketing and promotion to stimulate interest in cheese
Wider distribution required for spreadable cheese to emerge as a strong category

CATEGORY DATA

Table 1 - Sales of Cheese by Category: Volume 2018-2023
Table 2 - Sales of Cheese by Category: Value 2018-2023
Table 3 - Sales of Cheese by Category: % Volume Growth 2018-2023
Table 4 - Sales of Cheese by Category: % Value Growth 2018-2023
Table 5 - Sales of Spreadable Processed Cheese by Type: % Value 2018-2023
Table 6 - Sales of Soft Cheese by Type: % Value 2018-2023
Table 7 - Sales of Hard Cheese by Type: % Value 2018-2023
Table 8 - NBO Company Shares of Cheese: % Value 2019-2023
Table 9 - LBN Brand Shares of Cheese: % Value 2020-2023
Table 10 - Distribution of Cheese by Format: % Value 2018-2023
Table 11 - Forecast Sales of Cheese by Category: Volume 2023-2028
Table 12 - Forecast Sales of Cheese by Category: Value 2023-2028
Table 13 - Forecast Sales of Cheese by Category: % Volume Growth 2023-2028
Table 14 - Forecast Sales of Cheese by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 15 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 16 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
Table 18 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
Table 19 - Penetration of Private Label by Category: % Value 2018-2023
Table 20 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
Table 21 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
Table 22 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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