

# Imaging Devices in the United Arab Emirates

July 2023

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#### Imaging Devices in the United Arab Emirates - Category analysis

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#### 2023 DEVELOPMENTS

Specialist digital camcorders drive demand among local content creators Growing demand for professional-grade cameras Canon, Nikon, and Sony continue to dominate imaging devices in local market

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Rise in smartphone photography set to further impact demand for standard imaging devices Growing demand for action cameras among local consumers Focus on travel and adventure photography as consumers seek to document leisure experiences

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