

Carbonates in Argentina

November 2023

Table of Contents

Carbonates in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coca-Cola maintains leadership thanks to broad portfolio and packaging progress Foodservice sales driven by return to socialising and travel Gin and tonic boom fuels growth in tonic water

PROSPECTS AND OPPORTUNITIES

Food labelling laws to boost demand for reduced sugar variants Novel flavours set to gain ground Economic instability may benefit smaller players

CATEGORY DATA

Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023 Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023 Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023 Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023 Table 5 - Off-trade Sales of Carbonates by Category: Volume 2018-2023 Table 6 - Off-trade Sales of Carbonates by Category: Value 2018-2023 Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023 Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023 Table 9 - Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023 Table 10 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023 Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023 Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023 Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023 Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023 Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028 Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028 Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028 Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028 Table 19 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028 Table 20 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

Soft Drinks in Argentina - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture 2023 key trends Competitive landscape Retailing developments Foodservice vs retail split What next for soft drinks?

MARKET DATA

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022 Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023 Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023 Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023 Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023 Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023 Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023 Table 35 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023 Table 36 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023 Table 37 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023 Table 38 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023 Table 39 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023 Table 40 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023 Table 41 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023 Table 42 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023 Table 43 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028 Table 44 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028 Table 45 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028 Table 46 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028 Table 47 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028 Table 48 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028 Table 49 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028 Table 50 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028 Table 51 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028 Table 52 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Argentina

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus
 of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/carbonates-in-argentina/report.