

Spectacles in Romania

June 2023

Table of Contents

Spectacles in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong retail value sales as consumers invest, despite the economic landscape

The shape and style of spectacles is increasingly important for consumers

Both luxury and private label players drive growth on the spectacles landscape

PROSPECTS AND OPPORTUNITIES

Strong performance as fashion and style continues to drive quality purchases

Social media and e-commerce will increasingly drive growth on the landscape

Competitive landscape to remain fragmented as promotions intensify

CATEGORY DATA

Table 1 - Sales of Spectacles by Category: Volume 2018-2023

Table 2 - Sales of Spectacles by Category: Value 2018-2023

Table 3 - Sales of Spectacles by Category: % Volume Growth 2018-2023

Table 4 - Sales of Spectacles by Category: % Value Growth 2018-2023

Table 5 - Sales of Spectacle Lenses by Type: % Value 2018-2023

Table 6 - NBO Company Shares of Spectacles: % Value 2018-2022

Table 7 - LBN Brand Shares of Spectacles: % Value 2019-2022

Table 8 - Distribution of Spectacles by Format: % Value 2018-2023

Table 9 - Forecast Sales of Spectacles by Category: Volume 2023-2028

Table 10 - Forecast Sales of Spectacles by Category: Value 2023-2028

Table 11 - Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

Eyewear in Romania - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 13 - Sales of Eyewear by Category: Volume 2018-2023

Table 14 - Sales of Eyewear by Category: Value 2018-2023

Table 15 - Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 16 - Sales of Eyewear by Category: % Value Growth 2018-2023

Table 17 - NBO Company Shares of Eyewear: % Value 2018-2022

Table 18 - LBN Brand Shares of Eyewear: % Value 2019-2022

Table 19 - Distribution of Eyewear by Format: % Value 2018-2023

Table 20 - Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 21 - Forecast Sales of Eyewear by Category: Value 2023-2028

Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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