

Dermatologicals in Kazakhstan

September 2023

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Dermatologicals in Kazakhstan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dermatologicals benefits from an increasingly aware consumer base Antipruritics and medicated shampoos rise above stagnation fears Small, lower-priced players gain ground on the leading multinationals

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Fertile conditions for the development of dermatologicals

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Professional recommendations raise awareness of the efficacy of vaginal antifungals

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DISCLAIMER

DEFINITIONS

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