

# Dermatologicals in the US

September 2023

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COVID-19 normalisation and persisting economic uncertainty paint a mixed picture for dermatologicals Antiparasitics rises due to recommencement of "normal" educational environment

Skin care focus brings innovation across dermatologicals

## PROSPECTS AND OPPORTUNITIES

Strong interest in conditioners and treatments may extend to dermatologicals

Destigmatising adult incontinence will act as a growth opportunity for players in nappy (diaper) rash treatments

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DISCLAIMER

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