



Euromonitor
International

Soft Drinks Packaging in South Korea

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes edge higher as glass leads growth and a confirmed colourless-PET recycled content mandate sets the regulatory horizon

INDUSTRY PERFORMANCE

Rigid plastic holds its lead as total soft drinks packaging volumes edge up in 2025

Glass leads growth on premiumisation as label-free, lightweight rPET designs reshape rigid plastic

A confirmed recycled-content mandate for colourless PET reprices the economics of soft drinks bottles

WHAT'S NEXT?

Soft drinks packaging volumes set to rise modestly to 2029, led by glass and resilient rigid plastic

Strategic priorities: certified food-grade rPET, colourless label-free PET, and premium glass

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