

Computers and Office Machinery in Mexico: ISIC 30

December 2023

Table of Contents

Computers and Office Machinery in Mexico: ISIC 30

HEADLINES

INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2017-2027

PRODUCTION SCORECARD

Summary 1 - Scorecard of Production Pillar 2017-2027

- Chart 2 Production Value Regional Comparison 2022
- Chart 3 Production Value per Capita Regional Comparison 2022
- Chart 4 Production Value Growth Regional Comparison 2017-2027
- Chart 5 Future and Absolute Growth of Production Value Regional Comparison 2022-2027
- Chart 6 Production Value 2017-2027
- Chart 7 Production Value by Category 2017-2022
- Chart 8 Production Value by Category 2022-2027
- Chart 9 Production Value per Employee 2017-2022
- Chart 10 Exports 2017-2022

Chart 11 - Exports Regional Comparison 2022

COST STRUCTURE

- Chart 12 Cost Structure Comparison 2022
- Chart 13 Cost Structure 2017-2022
- Chart 14 Prices of Selected Commodities 2022 Q3-2023 Q4, Index
- Chart 15 Profit and Profit Margin 2017-2022
- Chart 16 Average Salary 2017-2022
- Chart 17 Labour Costs and Employee Productivity Comparison 2017-2022

FIRMOGRAPHICS

- Chart 18 Number of Companies by Size 2017/2022
- Chart 19 Competitive Landscape Structure by Company Size 2017/2022
- Chart 20 Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW

CONSUMPTION SCORECARD

- Summary 2 Scorecard of Consumption 2017-2022
- Chart 21 Market Size Regional Comparison 2022
- Chart 22 Market Size per Capita Regional Comparison 2022
- Chart 23 Market Size Growth Regional Comparison 2017-2022
- Chart 24 Market Structure by Buyer 2017-2022
- Chart 25 Market Structure 2017-2022
- Chart 26 Market Structure by Category 2017-2022
- Chart 27 Imports 2017-2022
- Chart 28 Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

- Chart 29 Attractiveness Index in Selected Industries 2022
- Chart 30 Computers and Office Machinery Attractiveness Index Comparison Across All Industries 2022
- Chart 31 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 - Economic Context and Labour Market 2022-2027

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/computers-and-office-machinery-in-mexico-isic-30/report.