

# Home Care Packaging in China

April 2023

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## Home Care Packaging in China - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Dynamic growth in detergent tablets benefits other rigid containers

User-friendly packaging gaining momentum in laundry care

Brand owners investing heavily in recycling initiatives

#### PROSPECTS AND OPPORTUNITIES

Skin-friendly formulations and recyclable packaging driving growth in dishwashing

Dow, Liby and LOVERE strike plastic packaging reuse and recycling agreement

## Home Care Packaging in China - Company Profiles

## Packaging Industry in China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Large pack sizes are preferred in sauces, dips and condiments packaging in China

PET bottles are the preferred pack type in non-alcoholic drinks packaging

Metal beverage cans are the dominant pack type in alcoholic drinks packaging

New materials are being used to create eco-friendly packaging in China in 2022

Chinese consumers are leaning towards more convenient forms of packaging

### PACKAGING LEGISLATION

New legislation on Labelling of Pre-Packaged Special Dietary Foods in China

SAMR set to enforce new provisions to reduce excessive packaging from 2023

China bans non-degradable plastic bags

### RECYCLING AND THE ENVIRONMENT

China emphasises the importance of the need for standardised recycling

Chinese government sets targets to achieve carbon neutrality by 2060

Unilever and Alibaba group introduce a closed-loop plastic recycling system

**Table 1** - Overview of Packaging Recycling and Recovery in China: 2020/2021 and Targets for 2022

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