

Dermatologicals in the United Arab Emirates

September 2023

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Dermatologicals in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hair loss treatments sees increased fragmentation Regaine registers strong growth due to presence of different strengths and formats Antifungals sees notable growth in 2023 as awareness rises

PROSPECTS AND OPPORTUNITIES

Bepanthen Ointment registers massive growth as it moves online If the taboo is broken, there is much room for growth in vaginal antifungals Competition from alternatives likely to hamper growth

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Consumer Health in the United Arab Emirates - Industry Overview

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DISCLAIMER

DEFINITIONS

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