

# Soft Drinks Packaging in the Netherlands

April 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles and metal beverage cans dominate carbonates packaging

The 250ml pack is the dominant size in energy drinks packaging

Sustainability remains a key topic in soft drinks packaging

#### PROSPECTS AND OPPORTUNITIES

Increasing use of rPET expected in flavoured bottled water

Spadel launches a 5-litre Eco Pack for its Spa Reine mineral water

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