Euromonitor International

Soft Drinks Packaging in Hong Kong, China

September 2026

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Soft Drinks Packaging in Hong Kong, China - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes edge higher as a local recycling loop takes shape and a producer responsibility framework is enacted

INDUSTRY PERFORMANCE

Rigid plastic holds its lead as total soft drinks packaging volumes edge higher in 2025
Glass records the strongest growth on premiumisation, while a local recycling loop reshapes rigid plastic
A producer responsibility scheme for beverage containers moves closer as its enabling framework is enacted

WHAT'S NEXT?

Soft drinks packaging volumes set to rise steadily to 2029, led by resilient rigid plastic and fast-growing glass
Strategic priorities: scheme-ready bottles and cartons, local rPET and premium glass

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Soft Drinks Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Producer-responsibility reform and a fibre shift reshape a mature food packaging market
A local recycling loop reshapes soft drinks packaging as PET dominance holds
A spirits-tax cut lifts premium glass as cans gain in alcoholic drinks packaging
Refill schemes and recycled content steady a mature beauty and personal care market
Recyclable design steadies a small, import-led home care market
Premiumisation and convenience drive dog and cat food packaging

PACKAGING LEGISLATION

Producer-responsibility reform establishes a common framework for beverage packaging

RECYCLING AND THE ENVIRONMENT

A local recycling loop turns Hong Kong's used PET back into bottles
Retailers and brands turn stores into recycling hubs

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-hong-kong-china/report.