Dermatologicals in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Dermatologicals experiences slowing growth in 2023
Stress and anxiety remain strong growth drivers in 2023
Women’s health awareness supports value sales of vaginal antifungals

PROSPECTS AND OPPORTUNITIES
Warmer and longer summers will benefit dermatologicals, especially antifungals and antiparasitics
Varying impact on dermatologicals can emerge from changing demographics
Competition from natural remedies grows as dermatological solutions

CATEGORY DATA
Table 1 - Sales of Dermatologicals by Category: Value 2018-2023
Table 2 - Sales of Dermatologicals by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Dermatologicals: % Value 2019-2023
Table 4 - LBN Brand Shares of Dermatologicals: % Value 2020-2023
Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023
Table 6 - Forecast Sales of Dermatologicals by Category: Value 2023-2028
Table 7 - Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

Consumer Health in France - Industry Overview

EXECUTIVE SUMMARY
Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS
Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 9 - Life Expectancy at Birth 2018-2023

MARKET DATA
Table 10 - Sales of Consumer Health by Category: Value 2018-2023
Table 11 - Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 12 - NBO Company Shares of Consumer Health: % Value 2019-2023
Table 13 - LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2018-2023
Table 15 - Distribution of Consumer Health by Format: % Value 2018-2023
Table 16 - Distribution of Consumer Health by Format and Category: % Value 2023
Table 17 - Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX
OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

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