

Hot Drinks Packaging in Japan

April 2024

Table of Contents

Hot Drinks Packaging in Japan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share in fresh ground coffee

The 60g pack size records strong growth in composite containers in 2023

Plastic pouches recording strong growth in black tea packaging

PROSPECTS AND OPPORTUNITIES

Nestlé's refillable pouches an example of sustainable pack types likely to be launched in the coming years Paper-based containers expected to gain share in hot drinks packaging

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-japan/report.