

Soft Drinks Packaging in Malaysia

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Label-free bottled water gaining momentum as a part of sustainability initiatives

Rising popularity of 100% rPET bottles for cola carbonates

PET bottles continue gaining share from metal beverage cans in soft drinks

PROSPECTS AND OPPORTUNITIES

Use of PET bottles expected to increase in RTD tea over the forecast period

Players expected to continue focusing on eco-friendly packaging

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