

Toilet Care in Kenya

March 2024

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Toilet Care in Kenya - Category analysis

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2023 DEVELOPMENTS

Rim blocks and liquids struggle to gain traction in toilet care despite urbanisation
Urbanisation and hygiene trends drive demand for innovative and eco-friendly products
Harpic remains the most visible and leading brand in toilet care

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Rising awareness and modern facilities to propel toilet care in the forecast period
Population growth to boost the demand for toilet care
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DISCLAIMER

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