



Euromonitor
International

Soft Drinks Packaging in Ukraine

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes remain positive as PET-led demand recovers and EU-aligned packaging reform sets the regulatory horizon

INDUSTRY PERFORMANCE

Rigid plastic leads as bottled water demand drives a recovery in volumes

Glass and metal cans set the pace among alternative formats, supported by recycled content and more sustainable closures

EU-accession-driven packaging reform advances in 2025 but is not yet in force

WHAT'S NEXT?

Volumes set to keep rising to 2029, with metal cans the fastest-growing major format

Strategic priorities: EPR/DRS readiness, recycled content, and recyclable mono-material design

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-ukraine/report.