



**Euromonitor
International**

Other Hot Drinks in Ireland

December 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Other hot drinks challenged in 2025 as consumers tighten their belts

INDUSTRY PERFORMANCE

High prices drive value sales but dampen retail consumption
Chocolate-based offerings remain popular, but plant-based variants benefit from animal welfare and environmental concerns

WHAT'S NEXT?

Current value growth will be driven by rising prices, especially in cocoa
Bold flavour trends will likely be imported from nearby nations
Technological developments will drive innovation in the years ahead

COMPETITIVE LANDSCAPE

Nestlé leads with a strong brand presence across the country
Allegro Holdings enjoys dynamic growth with a focus on healthier formulations

CHANNELS

Supermarkets maintains dominance in 2025
Discounters benefit from price-sensitivity as cocoa prices soar

CATEGORY DATA

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EXECUTIVE SUMMARY

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Café culture boosts foodservice volumes, but retail sales decline across the board
Efficiency disrupts the role of foodservice
Wellness trend continues apace, with ongoing innovation

WHAT'S NEXT?

Mixed picture predicted for hot drinks in the years ahead
Positive outlook for fresh coffee, as premiumisation trend continues apace
Matcha trend looks set to stay

COMPETITIVE LANDSCAPE

Jacobs Douwe Egberts leads in 2025 with strong brand portfolio
Nespresso sees dynamic growth thanks to expansion and premiumisation

CHANNELS

Supermarkets continues to lead the distribution landscape
E-commerce enjoys rapid growth, albeit from a low base

FOODSERVICE VS RETAIL SPLIT

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-hot-drinks-in-ireland/report.