



Euromonitor
International

Hot Drinks Packaging in Romania

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

PPWR entry into force and rigid plastic growth characterise 2025 Romania hot drinks packaging market

INDUSTRY PERFORMANCE

Market demonstrates resilience as flexible packaging holds volume amid inflationary pressures

Rigid plastic records fastest growth as premium coffee formats drive format diversification

EU Packaging and Packaging Waste Regulation mandates compostability for tea bags and single-serve pods

WHAT'S NEXT?

Forecast growth supported by premiumisation and regulatory-driven material transitions

Priority packaging architectures must address compostability requirements and reusable format growth

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-romania/report.