

Home Furnishings in Singapore

May 2023

Table of Contents

Home Furnishings in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales growth of home furnishings notably slows in line with greater mobility in 2022 Rightsizing is preferred over downsizing E-commerce continues to gain share in 2022

PROSPECTS AND OPPORTUNITIES

Outdoor living to grow as Singaporeans choose to entertain more at home Multipurpose furniture to become increasingly popular in Singapore Sustainability set to become the norm

CATEGORY DATA

Table 1 - Sales of Home Furnishings by Category: Value 2017-2022
Table 2 - Sales of Home Furnishings by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Home Furnishings: % Value 2018-2022
Table 4 - LBN Brand Shares of Home Furnishings: % Value 2019-2022
Table 5 - LBN Brand Shares of Light Sources: % Value 2019-2022
Table 6 - Distribution of Home Furnishings by Format: % Value 2017-2022
Table 7 - Forecast Sales of Home Furnishings by Category: Value 2022-2027
Table 8 - Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

Home and Garden in Singapore - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for home and garden?

MARKET DATA

Table 9 - Sales of Home and Garden by Category: Value 2017-2022Table 10 - Sales of Home and Garden by Category: % Value Growth 2017-2022Table 11 - NBO Company Shares of Home and Garden: % Value 2018-2022

- Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022
- Table 13 Distribution of Home and Garden by Format: % Value 2017-2022
- Table 14 Distribution of Home and Garden by Format and Category: % Value 2022
- Table 15 Forecast Sales of Home and Garden by Category: Value 2022-2027
- Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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